



***Vision Statements created by  
citizens of each area:***

**Nekoosa Area Vision**

The Nekoosa area is a positive progressive community which celebrates our history and family values in a friendly small-town setting with big-town services.

We are a business-friendly community that utilizes our unique natural resources to create a thriving economy built on manufacturing, tourism, agriculture, and outdoor recreation.

**Pittsville Area's Vision**

Pittsville Area is a safe, friendly, progressive community that supports families and active lifestyles. We offer unique events and enrichment opportunities for all to enjoy.

We offer enticing main street specialty businesses attracting recreational visitors and residents. Our thriving economy supports small and medium niche businesses which build upon our strong agricultural base.

**Port Edwards Vision**

Port Edwards is a safe residential riverfront village of choice that:

- embodies a strong sense of connectedness among all our residents,
- supports family values and active lifestyles, and
- celebrates an abundance of community pride and involvement.

**Rome's Vision**

Rome strives to be a diverse community, offering a variety of residential living, year-round recreation and business opportunities, with an emphasis on environmental preservation.

**Rudolph's Vision**

Rudolph has a welcoming small-town atmosphere that:

- embraces a wide range of cultures and ideas,
- provides a nurturing environment for families, and
- creates a sense of community for all of our residents.

We are a vibrant country community worth seeking out. We build upon our agricultural heritage with unique experiences, specialty shops, attractions, and events which appeal to residents and visitors alike.

**Vesper's Vision**

Vesper is a safe family-friendly community which celebrates our small-town characteristics, and we work together to create a positive environment and exciting community events.

We are a heritage village with thriving businesses that celebrate our agricultural background. We offer unique outdoor recreational opportunities and successful community-based events.

**Wisconsin Rapids Area Vision**

Wisconsin Rapids, Biron, Grand Rapids, & local townships

The Wisconsin Rapids area is a close-knit inclusive community that:

- celebrates diversity,
- supports and promotes the arts and special events, and
- offers a hip, cosmopolitan, and bustling downtown.

We support a thriving, diversified economy in a healthy environment, and through a strategy of regional branding, we support the development of businesses and entrepreneurship. Unique recreational and tourism opportunities are abundant and anchored by a historic downtown/riverfront neighborhood.

**Make It Happen!**

